

CFI Group Announces New Managing Director in Italy

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Ann Arbor, Michigan-based CFI Group, an international management consulting firm, has announced the appointment of Simone Pizzoglio to Managing Director of CFI Group & GPF, effective April 1, 2007. Pizzoglio is charged with supporting and expanding CFI Group & GPF's position as a recognized market leader in customer satisfaction measurement in Italy.

Pizzoglio joined CFI Group & GPF in 2003 as a senior consultant concentrating on retail and trade industries. "Simone has demonstrated the leadership required to represent CFI Group & GPF in providing added value to our client relationships in Italy," said managing partner Clayton Wilhite, CFI Group Worldwide. "He has also been instrumental in developing several substantial new business opportunities in the Italian market."

Prior to joining CFI Group & GPF, he was employed in marketing at both BMW and Fiat with specific focus on customer satisfaction in retail and distribution. In addition, he has also been an assistant professor of marketing at the University of Lugano, the Institute for Corporate Communication and had teaching responsibilities in Executive Marketing courses at SDA Bocconi and Università Cattolica di Milano.

Pizzoglio's educational background includes degrees in Business Administration from the University of Torino, Political Science from the University of Milano, and a Master of Science in Communication Management at Lugano.

About CFI Group & GPF in Milan, Italy

Formed in 1997, CFI Group & GPF, www.cfigroup.it, is the joint venture of CFI Group and Gipièffe SpA., a major market research firm focused on monitoring lifestyle and consumer

behavior in Italy. CFI Italian clients include Vodafone Italy, Sky Television, Deutsche Bank, and other major companies.

About CFI Group

CFI Group Worldwide, LLC is an international consulting firm specializing in the management and measurement of the customer asset. Working on behalf of some of America's largest enterprises, the patented CFI Group measurement system relies on survey research and mathematical science to help its clients strengthen customer satisfaction and maximize shareholder value. Its clients include AT&T South, Best Buy, British Telecom, Domino's, U.S. Federal Government, ServiceMaster, UPS, and Yahoo!.

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